

DMACS Wave 19 Toplines • April 1 - April 12, 2024

The [Detroit Metro Area Communities Study \(DMACS\)](#) is a panel survey of Detroit residents launched in 2016. The original panel of respondents was drawn from an address-based probability sample of all occupied Detroit households. In subsequent years, the panel has been refreshed through additional address-based sampling. We invited 2,150 previously-enrolled panelists to participate, and the surveys were self-administered online or interviewer-administered via telephone between April 1, 2024 and April 12, 2024. We report results for the 1,100 Detroit residents who completed the survey. We obtained an overall response rate of 51.6% (using AAPOR Response Rate 1).

The below results reflect weighted responses. Survey weights were calculated in two stages. In the first stage, we used the technique of post-stratification to account for differential selection probabilities including oversamples in predominantly Latino block groups and neighborhoods that were targets of the [Strategic Neighborhood Fund](#), a public/private community development initiative. In the second stage, we applied raking to adjust the weights to match the estimated distributions on gender, age, race, education, and income based on the U.S. Census Bureau’s 2022 1-year estimates from the American Community Survey (ACS). Click [here](#) for more on the weighting approach. The margin of sampling error for a random sample survey of this size would be +/- 3.95% percentage points at the 95% confidence level; the actual margin of sampling error varies by statistic due in part to the complex sample design.

This survey wave was conducted in partnership with [Outlier Media](#), a nonprofit newsroom designed to center and respond to Detroiters’ needs.

Sample Demographics

The below demographics summarize select characteristics of the weighted survey sample.

Gender	Male	45%
	Female	55%
Age	18-35	31%
	35-54	32%
	55-64	16%
	65+	21%
Race/Ethnicity	Non-Hispanic White Alone	11%
	Non-Hispanic Black Alone	75%
	Non-Hispanic Other (including multirace)	7%
	Hispanic	7%
	Less than high school	6%

Highest level of school completed	High school diploma or equivalent	28%
	Some college/Associates degree	48%
	College +	18%
Household income	<\$10,000	16%
	\$10,000-\$29,999	29%
	\$30,000-\$49,999	21%
	\$50,000-\$99,999	23%
	\$100,000+	12%

Survey Results

Block 1: Community Engagement

We would like to start off by asking a few questions about ways that some people engage with their community.

During the **past 12 months**, have you....

(ITEMS RANDOMIZED)	Yes	No	SKIPPED/ MISSING
1. Talked with others in your community or neighborhood about dealing with a community issue or problem? [activism_talk_d19]	49%	50%	1%
2. Contacted a government official to express your opinion on a political issue? [activism_contact_d19]	15%	83%	2%
3. Attended a meeting about an issue facing your community or schools? [activism_meeting_d19]	24%	75%	1%
4. Volunteered for a political campaign or community organization, church, or school? [activism_volunteer_d19]	25%	74%	2%
5. Contributed money to a charitable organization or cause? [activism_charitydonate_d19]	41%	57%	2%
6. Contributed money to a political campaign or candidate? [activism_politicsdonate_d19]	8%	91%	1%

7. Contributed time or money to a religious organization (e.g., church, mosque, temple)? [activism_religiondonate_d19]	37%	62%	1%
8. Taken part in a protest, march, or demonstration about a social or political issue? [activism_protest_d19]	7%	92%	1%

9. In the past 12 months , how often did you share your views about political, societal or local issues on the internet or social media? [social_media_share_d19]	Never	48%
	Less than once a month	24%
	Once a month	8%
	A few times a month	12%
	A few times a week	5%
	About every day	3%
	SKIPPED/MISSING	<1%

10. In the past 12 months , how often did you read, watch or listen to news or information about issues in Detroit? [det_news_freq_d19]	Never	5%
	Less than once a month	6%
	Once a month	5%
	A few times a month	17%
	A few times a week	27%
	About every day	40%
	SKIPPED/MISSING	<1%

11. Do you want to be more involved in your community? [comm_involve_d19]	Yes	41%
	No	11%

Maybe	47%
SKIPPED/MISSING	<1%

Block 2: Voting

12. There are many reasons people may or may not register to vote. How about you? Are you currently registered to vote at your current address?
[vote_register_d19]

Registered at this address	82%
Registered at a different address	7%
Not currently registered	4%
Not sure	5%
Not eligible to vote at this time	1%
SKIPPED/MISSING	0%

IF [vote_register_d19] IS NOT “Not eligible to vote at this time”

There are many reasons that people may or may not vote. How about you? Do you typically participate in any of the following elections?
N = 1,082

(ITEMS RANDOMIZED)	Yes	No	SKIPPED/MISSING
13. Presidential <i>general</i> elections [election_president_gen_d19]	81%	16%	3%
14. Presidential <i>primary</i> elections, or elections in which voters select a candidate to run for the Democratic and Republican Parties [election_president_prim_d19]	75%	23%	2%
15. Midterm elections, or elections that occur between presidential races, including elections for U.S. congressional representatives, U.S. senators, Michigan’s governor, state senators, Detroit City Council, and Detroit school board [election_mid_d19]	71%	26%	2%
16. Detroit mayoral elections [election_det_mayor_d19]	76%	22%	2%

IF [vote_register_d19] IS NOT “Not eligible to vote at this time”

17. How likely are you to vote in the general election this November?
[vote_d19]

Definitely will not vote	4%
Probably will not vote	8%
Probably will vote	18%

N = 1,082

Definitely will vote	70%
SKIPPED/MISSING	<1%

IF [vote_d19] IS “Definitely will not vote” OR “Probably will not vote”

18. What are the main reasons that you are unlikely to vote in the general election this November? (TEXT BOX)

[vote_no_text_d19]

The 5 most common reasons that respondents gave for being unlikely to vote in the November election are reported here, in order of frequency.

N = 86

Distrust/ Vote Doesn't Matter	26%
Don't like either candidate/no good candidates	21%
Religious reasons	15%
Don't care/not interested	7%
Need more information	5%

IF [vote_d19] IS “Probably will vote”

19. What are the main reasons that you are not completely certain that you will vote in the general election this November? (TEXT BOX)

[vote_uncertain_text_d19]

The 5 most common reasons that respondents gave for not being certain they will vote in the November election are reported here.

N = 123

Don't like either candidate/no good candidates	45%
Need more information	11%
Distrust/vote Doesn't Matter	11%
Don't know/not sure	10%
Conflicting schedule	6%

IF [vote_register_d19] IS “Not eligible to vote at this time”

20. There are a lot of reasons that people may not be eligible to vote. What about you? If you are comfortable, please tell us why you are not eligible to vote at this time. (TEXT BOX)

[vote_noeligi_text_d19]

The most common reasons that respondents gave for not being eligible to vote in the November election are reported here.

N = 13

Non-citizen	85%
Other	15%

Block 3: Sense of Community/Community Priorities

In the next section, we have some questions about Detroit and your neighborhood.

21. Overall, how would you rate Detroit as a place to live?

[det_rating_d19]

Excellent	9%
Good	35%
Fair	45%
Poor	10%
Don't know	1%
SKIPPED/MISSING	0%

22. How much of a difference do you believe you can make in Detroit?

[det_voice_d19]

No difference at all	19%
A small difference	43%
A moderate difference	25%
A big difference	13%
SKIPPED/MISSING	<1%

23. How much do you believe your local representatives (such as City Council members) care about what you think is important for Detroit?

[det_localrep_voice_d19]

Not at all	20%
A little	39%
A moderate amount	31%
A great deal	10%
SKIPPED/MISSING	<1%

24. How much can people like you affect what the local government in Detroit does?
 [det_localgov_voice_d19]

Not at all	16%
A little	39%
A moderate amount	29%
A great deal	16%
SKIPPED/MISSING	1%

Next are some statements that people might make about Detroit. For each of these statements, please indicate how much you agree or disagree.

Items randomized	Strongly disagree	Somewhat disagree	Neither disagree nor agree	Somewhat agree	Strongly agree	SKIPPED/MISSING
25. I feel at home in Detroit. [det_feelhome_d19]	6%	6%	15%	28%	44%	1%
26. It is important to me to live in Detroit. [det_important_d19]	13%	9%	26%	21%	30%	1%
27. I expect to live in Detroit for a long time. [det_longresidency_d19]	11%	11%	22%	21%	35%	1%

Now we want you to think specifically about **your neighborhood** in Detroit. For each statement, please indicate how much you agree or disagree.

Items randomized	Strongly disagree	Somewhat disagree	Neither disagree nor agree	Somewhat agree	Strongly agree	SKIPPED/MISSING
28. Other people in my neighborhood and I want the same things for the city. [nb_want_d19]	5%	6%	32%	35%	21%	1%
29. I recognize most of the people who live in my neighborhood.	11%	14%	18%	37%	19%	1%

[nb_know_d19]						
30. I care about what others in my neighborhood think of my actions. [nb_care_d19]	14%	7%	27%	31%	20%	1%

Now we would like to ask a question about your local support system.

31. If you need help with something like an errand, a small job around your house, or looking after a child or sick relative, how easy or difficult is it for you to find someone outside of your household to help for free? [freehelp_d19]	Very difficult	25%
	Somewhat difficult	21%
	Somewhat easy	25%
	Very easy	17%
	Don't know	11%
	SKIPPED/MISSING	1%

Block 4: Priority Issues and View of Candidates

Now we would like to know which issues you would most like to see the City of Detroit and the U.S. government address.

32. On the whole, what are the two most important issues that you want the **City of Detroit** to address? (TEXT BOX) [citygov_priority_text_d19]

The 15 most frequently identified issues as priorities for the City of Detroit to address are reported here. All coded responses are available upon request. N = 985	Crime/safety/violence	37%
	Blight/vacant houses, structures, land	16%
	Affordable housing/housing	15%
	Street repair maintenance	12%
	Litter/trash/illegal dumping/neighborhood cleanliness	11%
	Education/schools	9%
	Transportation/public transportation	8%
	Employment/quality jobs	7%
	Property taxes/taxes	6%
	Homelessness	6%

Neighborhood development/neighborhood beautification	5%
Police/better, more just policing	4%
Gun control/gun violence	3%
Economic inequality/poverty	3%
Insurance/car insurance	3%

33. On the whole, what are the two most important issues that you want the **U.S. government** to address? (TEXT BOX)

[fedgov_priority_text_d19]

The 15 most frequently identified issues as priorities for the **U.S. government** to address are reported here.

All coded responses are available upon request.

N = 944

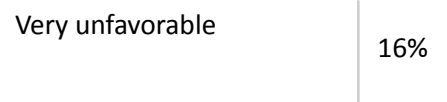
Inflation/cost of living	16%
Healthcare (including health insurance)	14%
Crime/safety/violence	13%
Employment/quality jobs	10%
Affordable housing/housing	10%
Property taxes/taxes	9%
Economic inequality/poverty	9%
Immigration/border policy	9%
Education/schools	8%
Homelessness	7%
Racial inequality/racial justice	6%
Women’s rights/abortion	5%
International conflict	5%
Gun policy	5%
Social security/senior support	4%

Next we have two questions about your views of the candidates of the two major political parties for president in this November’s election.

Note: The display order of the following two questions was randomly assigned.

34. What is your overall opinion of Joe Biden?

[det_biden_d19]



35. What is your overall opinion of Donald Trump?

[det_trump_d19]

Mostly unfavorable	11%
Neither favorable nor unfavorable	34%
Mostly favorable	26%
Very favorable	13%
SKIPPED/MISSING	2%

Very unfavorable	58%
Mostly unfavorable	9%
Neither favorable nor unfavorable	23%
Mostly favorable	6%
Very favorable	3%
SKIPPED/MISSING	2%