## Wave 5 Survey <br> Spring 2018 -- Economic Opportunity and Inclusive Entrepreneurship Weighted Toplines

$\mathrm{N}=755$ Detroit residents. In this mixed-mode study, interviews were self-administered online, and interviewer-administered in person and on the telephone between February 19, 2019 and August 3, 2019. Everyone who responded to at least one prior DMACS survey was invited to complete the Wave 5 survey. We invited a total of 1930 people to complete the Wave 5 survey and obtained a response rate of $39.1 \%$ (using AAPOR Response Rate 1). The 755 people who responded to this survey include the following:

- 321 who were initially recruited for DMACS Wave 1 in 2016
- 83 who were initially recruited for a DMACS survey of residents in the MorningSide neighborhood (Census Tract 5019) in 2017
- 351 who were initially recruited for DMACS Wave 3 in 2018

Further details about the methodology used to recruit DMACS panelists at prior waves can be found in topline reports for each wave on the DMACS website.

Survey weights were constructed using the following process. First, base weights were constructed for Wave 5 respondents to reflect the calibrated weights they were given in their recently completed DMACS survey. Second, we conducted an analysis to determine whether it would be necessary to adjust the base weights to reflect the differential propensity of invited panelists to respond to Wave 5 . We ultimately decided not to adjust the base weights for differential response propensity because (a) we found little evidence of non-response bias and (b) employing the non-response adjustment inflated the standard errors of key survey outcomes without substantially changing their means. Finally, we calibrated the weights to ensure that the resulting weighted data are representative of the population of the City of Detroit based on auxiliary data from the U.S. Census Bureau's 2018 American Community Survey (ACS). We used a raking estimator to calibrate the weights so that they would match the ACS totals on gender, age, race, education and income.

## Block 1: Intro and Validation

INTRODUCTION: Your participation in this study is completely voluntary. You may skip any question that you do not wish to answer. However, your participation is important because it helps researchers understand how people perceive changes in the Detroit area, and this information can be used to inform policy decisions affecting the area. When filling out this questionnaire, please remember there are no right or wrong answers, we are just interested in what you think. We take our promise of confidentiality very seriously. All of your answers will be kept strictly confidential. No personally identifying information will ever appear in any study report. If you find that you are disturbed by the content of any of the questions or if you have any questions about the study, please contact us at our toll-free number: 1-800-759-7947.

To begin, we want to confirm that you are the person whom we asked to fill out this questionnaire.

| 1A. [IF RecipientFirstName = Resident] | Yes (GO TO Q2) | - |
| :--- | :--- | :--- |
| To confirm, were you the person who <br> completed a previous University of | No | - |
| Michigan's Detroit Metro Area <br> Communities Study survey? | Don't know |  |

## [IF "No" (2) IN 1A]

We are sorry, but since you are not the person we are intending to reach with this survey we cannot continue. If you know the person who completed our last survey, please encourage him/her to complete this questionnaire. If you have any questions, please feel free to contact us at DMACS-info@umich.edu or 734-764-4145.

| 1B.[IF RecipientFirstName != Resident] | Yes I am this person (GO TO Q2) | - |
| :--- | :--- | :--- |
| Please confirm that your name is | Yes I am this person but need to correct my | - |
| [FIRSTNAME LASTNAME] | name | - |
|  | No (END SURVEY) | - |

[IF "Yes" (1) in Q1A OR "Yes but I need to correct my name" (2) IN 1B]

1C. Please enter your name as you would like us to record it.
[IF "No" (3) IN 1B]
We are sorry, but since you are not the person we are intending to reach with this survey we cannot continue. If you know [insert first and last name], please encourage him/her to complete this questionnaire. If you have any questions, please feel free to contact us at DMACS-info@umich.edu or 734-764-4145.

Block 2: Survey Question Set 1
2. ADDSCREEN. To confirm, do you live at [INSERT ADDRESS?]

| Yes (SKIP TO Q4) | - |
| :--- | :---: |
| No (GO TO Q3) | - |

[IF NO IN Q2]
3. What is your current address?

ADDRESS $\qquad$ CITY $\qquad$
STATE $\qquad$
POSTAL CODE: $\qquad$

Now we have some questions about your neighborhood.

Q4. How high of a priority do you think each of the following should be for creating jobs in and around your neighborhood? [The order of in this block is randomized]

| Q4_1. Attracting <br> more small <br> businesses to your <br> neighborhood | $32 \%$ | $36 \%$ | $20 \%$ | $6 \%$ | $2 \%$ | $3 \%$ | $0 \%$ |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Q4_2. Making it <br> priority <br> easier for people to <br> work from home | Very <br> high <br> priority | Somewhat <br> high <br> priority | Fairly <br> low <br> priority | Very low <br> priority | Don't <br> know | SKIPPED/ <br> MISSING |  |
| Q4_3. Making it <br> easier for people to <br> start their own <br> businesses | $36 \%$ | $33 \%$ | $18 \%$ | $5 \%$ | $2 \%$ | $6 \%$ | $0 \%$ |
| Q4_4. Attracting <br> more manufacturing <br> jobs for people in <br> and around your <br> neighborhood | $28 \%$ | $37 \%$ | $18 \%$ | $7 \%$ | $3 \%$ | $6 \%$ | $0 \%$ |
| Q4_5. Training <br> people with new <br> skills for the kinds of <br> jobs that are <br> available | $48 \%$ | $37 \%$ | $9 \%$ | $11 \%$ | $7 \%$ | $6 \%$ | $<1 \%$ |
| Q4_6. Helping <br> people with their job <br> searches | $32 \%$ | $42 \%$ | $15 \%$ | $3 \%$ | $3 \%$ | $4 \%$ | $0 \%$ |
| Q4_7. Providing <br> support for existing <br> businesses in your <br> neighborhood to <br> grow and thrive | $35 \%$ | $42 \%$ | $13 \%$ | $4 \%$ | $3 \%$ | $3 \%$ | $1 \%$ |

Now we would like to ask you some questions about economic opportunity in Detroit.

| Q5. How much opportunity do you <br> think there is in the City of Detroit <br> today for the average person to get <br> ahead economically? | A great deal | $9 \%$ |
| :--- | :--- | :---: |
|  | A moderate amount | $9 \%$ |
|  | A little | $39 \%$ |
|  | Not at all | $34 \%$ |
|  | Don't know | $6 \%$ |
|  | SKIPPED/MISSING | $2 \%$ |

[Randomly split sample into two groups. 1/2 got each version on Q6-10. Each respondent got the same version on all 5 questions.]

Block 2A: Survey Question Set 2A [ $N=367$ ]

| Q6A. Over the past several years, <br> significant new investments have been <br> made by foundations, government and <br> private companies in the Downtown <br> and Midtown areas of Detroit. | People who live elsewhere in the metro area <br> (Wayne, Macomb, Oakland, Washtenaw <br> counties) | $49 \%$ |
| :--- | :--- | :---: |
| We would like to know which of the <br> following groups you think are <br> benefiting more from those <br> investments. Who benefits more from <br> the investments being made in the | Both groups benefit about the same | Neither group really benefits |

Q7A. Who benefits more from the investments being made in the Downtown and Midtown areas of Detroit. Select one, please.[ $\mathrm{N}=367$ ]

| Detroit residents who live closer to downtown | $50 \%$ |
| :--- | :---: |
| Detroit residents who live further away from <br> downtown | $17 \%$ |
| Both groups benefit about the same | $16 \%$ |
| Neither group really benefits | $11 \%$ |
| Don't know | $6 \%$ |
| SKIPPED/MISSING | $<1 \%$ |


| Q8A. Who benefits more from the investments being made in the Downtown and Midtown areas of Detroit? Select one, please. [ $\mathrm{N}=367$ ] | Long-time residents of Detroit | 7\% |
| :---: | :---: | :---: |
|  | People who recently moved into Detroit | 53\% |
|  | Both groups benefit about the same | 23\% |
|  | Neither group really benefits | 7\% |
|  | Don't know | 10\% |
|  | SKIPPED/MISSING | <1\% |
| Q9A. Who benefits more from the investments being made in the Downtown and Midtown areas of Detroit? Select one, please. [ $N=367$ ] | Wealthier people | 78\% |
|  | Poorer people | 3\% |
|  | Both groups benefit about the same | 13\% |
|  | Neither group really benefits | <1\% |
|  | Don't know | 6\% |
|  | SKIPPED/MISSING | <1\% |
| Q10A. Finally, who benefits more from the investments being made in the Downtown and Midtown areas of Detroit. Select one, please. [ $\mathrm{N}=367$ ] | Black people | 3\% |
|  | White people | 58\% |
|  | Both groups benefit about the same | 27\% |
|  | Neither group really benefits | 2\% |
|  | Don't know | 10\% |
|  | SKIPPED/MISSING | 1\% |

Block 2B Survey Questions Set 2B [ $N=366$ ]

Q6B: Over the past several years, significant new investments have been made by foundations, government and private companies in Detroit's neighborhoods. [ $\mathrm{N}=366$ ]

We would like to know which of the following groups you think are benefiting more from those investments. Who benefits more from the investments being made in Detroit's neighborhoods? Select one, please. [ $\mathrm{N}=366$ ]

| People who live in the City of Detroit | $15 \%$ |
| :--- | :---: |
| People who live elsewhere in the metro area <br> (Wayne, Macomb, Oakland, Washtenaw <br> counties) | $46 \%$ |
| Both groups benefit about the same | $21 \%$ |
| Neither group really benefits | $4 \%$ |
| Don't know | $14 \%$ |
| SKIPPED/MISSING | $<1 \%$ |


| Q7B. Who benefits more from the investments being made in Detroit's neighborhoods? Select one, please. [ $\mathrm{N}=366$ ] | Detroit residents who live closer to downtown | 50\% |
| :---: | :---: | :---: |
|  | Detroit residents who live further away from downtown | 15\% |
|  | Both groups benefit about the same | 15\% |
|  | Neither group really benefits | 11\% |
|  | Don't know | 8\% |
|  | SKIPPED/MISSING | 1\% |
| Q8B. Who benefits more from the investments being made in Detroit's neighborhoods? Select one, please. [ $\mathrm{N}=366$ ] | Long-time residents of Detroit | 10\% |
|  | People who recently moved into Detroit | 44\% |
|  | Both groups benefit about the same | 26\% |
|  | Neither group really benefits | 6\% |
|  | Don't know | 14\% |
|  | SKIPPED/MISSING | <1\% |
| Q9B. Who benefits more from the investments being made in Detroit's neighborhoods? Select one, please. [ $\mathrm{N}=366$ ] | Wealthier people | 61\% |
|  | Poorer people | 7\% |
|  | Both groups benefit about the same | 17\% |
|  | Neither group really benefits | 3\% |
|  | Don’t know | 12\% |
|  | SKIPPED/MISSING | <1\% |
| Q10B. Finally, who benefits more from the investments being made in Detroit's neighborhoods? Select one, please.$[\mathrm{N}=366]$ | Black people | 7\% |
|  | White people | 39\% |
|  | Both groups benefit about the same | 31\% |
|  | Neither group really benefits | 10\% |
|  | Don't know | 12\% |
|  | SKIPPED/MISSING | 1\% |

Block 3: Survey Questions
Now we'll ask some questions about work and workers.

Q11. We'd like to get your feelings toward a number of occupations on a "feeling thermometer." A rating of zero degrees $\left(0^{\circ}\right)$ means you feel as cold and negative as possible towards the group. A rating of one hundred degrees $\left(100^{\circ}\right)$ means you feel as warm and positive as possible. You would rate the group at 50 if you don't feel particularly positive or negative toward the group, and so on.

How do you feel toward...[INCLUDE 11_1 AND 3 RANDOMLY-CHOSEN ITEMS FROM 11_2-11I]. [The order of questions is also randomized]

|  | $0^{\circ}$ | $10^{\circ}$ | $20^{\circ}$ | $30^{\circ}$ | $40^{\circ}$ | $50^{\circ}$ | $60^{\circ}$ | $70^{\circ}$ | $80^{\circ}$ | $90^{\circ}$ | $100^{\circ}$ | SKIPPED/ <br> MISSING |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 11_1. Entrepreneurs [ $\mathrm{N}=708$ ] | 1\% | 1\% | 1\% | 3\% | 2\% | 21\% | 8\% | 8\% | 13\% | 5\% | 37\% | 0\% |
| 11_2. Small business owners [ $\mathrm{N}=169$ ] | 3\% | 1\% | <1\% | <1\% | 2\% | 15\% | 5\% | 21\% | 9\% | 6\% | 35\% | 3\% |
| 11_3. Teachers $[\mathrm{N}=184]$ | 0\% | 2\% | <1\% | 0\% | 4\% | 13\% | 5\% | 6\% | 10\% | 12\% | 45\% | 3\% |
| 11_4. Nurses $[\mathrm{N}=220]$ | <1\% | 0\% | <1\% | 3\% | <1\% | 7\% | 3\% | 5\% | 16\% | 19\% | 42\% | 5\% |
| 11_5. Doctors $[\mathrm{N}=205]$ | 4\% | 1\% | 0\% | 2\% | 2\% | 15\% | 4\% | 8\% | 13\% | 11\% | 37\% | 3\% |
| 11f_6. Police officers [ $\mathrm{N}=222$ ] | 10\% | 9\% | 3\% | 2\% | 6\% | 22\% | 6\% | 11\% | 7\% | 7\% | 16\% | 1\% |
| 11_7. Factory workers [ $\mathrm{N}=205$ ] | <1\% | 1\% | 3\% | 5\% | <1\% | 15\% | 11\% | 4\% | 21\% | 10\% | 24\% | 4\% |
| 11_8. Ministers or clergy [ $\mathrm{N}=196$ ] | 6\% | 8\% | 4\% | 3\% | 8\% | 23\% | 7\% | 8\% | 7\% | 3\% | 18\% | 4\% |
| 11_9. Computer software developers [ $\mathrm{N}=202$ ] | 1\% | 1\% | 1\% | 8\% | <1\% | 23\% | 5\% | 5\% | 16\% | 9\% | 29\% | 2\% |


|  | $0^{\circ}$ | $10^{\circ}$ | $20^{\circ}$ | $30^{\circ}$ | $40^{\circ}$ | $50^{\circ}$ | $60^{\circ}$ | $70^{\circ}$ | $80^{\circ}$ | $90^{\circ}$ | $100^{\circ}$ | SKIPPED/ <br> MISSING |
| :---: | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- |
| 11_10. CEOs of <br> large cor- <br> porations <br> [N= 180] | $8 \%$ | $11 \%$ | $9 \%$ | $7 \%$ | $7 \%$ | $26 \%$ | $6 \%$ | $5 \%$ | $10 \%$ | $2 \%$ | $7 \%$ | $1 \%$ |
| 11_11. Office <br> Workers <br> [N= 215] | $2 \%$ | $1 \%$ | $<1 \%$ | $3 \%$ | $2 \%$ | $23 \%$ | $7 \%$ | $12 \%$ | $16 \%$ | $6 \%$ | $24 \%$ | $3 \%$ |
| 11_12 Gover- <br> nment <br> workers <br> [N 201] | $5 \%$ | $3 \%$ | $1 \%$ | $8 \%$ | $6 \%$ | $28 \%$ | $8 \%$ | $7 \%$ | $10 \%$ | $6 \%$ | $11 \%$ | $6 \%$ |

Q12. The term "entrepreneur" means different things to different people. Which of the following do you consider to be entrepreneurs? Check all that apply.
[The order of response options is randomized]

| $12 \_1 . ~ S o m e o n e ~ w h o ~ o p e n s ~ a ~ n e w ~ f a m i l y-o w n e d ~$ <br> business or restaurant | $56 \%$ |
| :--- | :---: |
| $12 \_2 . ~ S o m e o n e ~ w h o ~ o p e n s ~ a ~ f r a n c h i s e ~ b u s i n e s s ~$ <br> or restaurant | $53 \%$ |
| $12 \_3$. Someone who launches a tech start-up | $42 \%$ |
| $12 \_4$. Someone who is self-employed | $64 \%$ |
| $12 \_5 . ~ S o m e o n e ~ w h o ~ l o a n s ~ m o n e y ~ t o ~ a ~ f r i e n d ~$ <br> who is starting up a small business | $13 \%$ |
| $12 \_6 . ~ S o m e o n e ~ w h o ~ i n v e n t s ~ a ~ n e w ~ t e c h n o l o g y ~$ <br> or process | $39 \%$ |
| $12 \_7 . ~ S o m e o n e ~ w h o ~ d o e s ~ e x t r a ~ i n d e p e n d e n t ~$ <br> work on top of their regular job | $24 \%$ |
| $12 \_8 . ~ S o m e o n e ~ w h o ~ r u n s ~ a ~ s m a l l ~ b u s i n e s s ~ t h e y ~$ <br> did not start themselves | $14 \%$ |
| $12 \_9$. Someone who develops a solution to a | $30 \%$ |
| problem in their community | $5 \%$ |
| $12 \_10$. None of these | $0 \%$ |
| SKIPPED/MISSING |  |


| Q13. Do you consider yourself to be an <br> entrepreneur? | Yes | $28 \%$ |
| :--- | :--- | :---: |
|  | No | $63 \%$ |
|  | Don't know | $8 \%$ |
|  | SKIPPED/MISSING | $1 \%$ |

Q14. How important do you think each of the following factors are for becoming a successful entrepreneur? [The order of question items is randomized]

|  | Essential | Very important | Fairly important | Not important at all | Don't know | SKIPPED/ <br> MISSING |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 14_1 Personal or family wealth | 13\% | 34\% | 29\% | 17\% | 5\% | 2\% |
| 14_2. Education | 36\% | 35\% | 20\% | 4\% | 3\% | 1\% |
| 14_3 Ambition | 64\% | 24\% | 6\% | 1\% | 4\% | 1\% |
| 14_4 Hard work | 66\% | 27\% | 4\% | <1\% | 3\% | 1\% |
| 14_5. Knowing the right people | 39\% | 40\% | 14\% | 3\% | 3\% | 2\% |
| 14_6 Race | 9\% | 21\% | 22\% | 40\% | 7\% | 1\% |
| 14_7 Gender | 5\% | 17\% | 18\% | 53\% | 5\% | 1\% |

For the following questions about entrepreneurs, we are referring to people who own, manage, or invest in a business of any size, including informal businesses that may be temporary or may not be licensed (such as providing lawn care for neighbors for cash). An entrepreneur can also be a person who is addressing challenges within their communities.

| Q15. By this definition, do you think of <br> yourself as an entrepreneur? | Yes | $41 \%$ |
| :--- | :--- | :---: |
|  | No | $54 \%$ |
|  | Don't know | $5 \%$ |
|  | SKIPPED/MISSING | $<1 \%$ |


| Q16. Do you know any other people <br> (besides yourself) who fit this definition <br> of an entrepreneur? | Yes | $77 \%$ |
| :--- | :--- | :---: |
|  | No | $18 \%$ |
|  | Don't know | $5 \%$ |
|  | SKIPPED/MISSING | $<1 \%$ |


| Q17. What kind of impact do you <br> believe entrepreneurs have on the City <br> of Detroit as a whole? | Very positive | $54 \%$ |
| :--- | :--- | :---: |
|  | Somewhat positive | $30 \%$ |
| Neither positive or negative | $9 \%$ |  |
| Somewhat negative | $2 \%$ |  |
| Very negative | $<1 \%$ |  |
| Don't know | $5 \%$ |  |
| SKIPPED/MISSING | $<1 \%$ |  |


| Q18. What kind of impact do you <br> believe entrepreneurs have on your <br> neighborhood? | Very positive | $43 \%$ |
| :--- | :--- | :---: |
|  | Somewhat positive | $30 \%$ |
| Neither positive or negative | $16 \%$ |  |
| Somewhat negative | $2 \%$ |  |
| Very negative | $2 \%$ |  |
| Don't know | $7 \%$ |  |
| SKIPPED/MISSING | $1 \%$ |  |


| Q19. If you or someone like you wants <br> to become an entrepreneur in the City <br> of Detroit, how much opportunity do <br> you think there is? | Lew opportunities | $8 \%$ |
| :--- | :--- | :---: |
|  | Some opportunities | $25 \%$ |
|  | A lot of opportunity | $44 \%$ |
| Don't know | $16 \%$ |  |
|  | SKIPPED/MISSING | $6 \%$ |

Q20. If you or someone like you wants
to become an entrepreneur in the City
of Detroit, how many resources from
government or nonprofits do you think
are available to help?

Q21. Which do you think is a better path to financial success: being an entrepreneur or working for an established business?

| A little to no resources | $18 \%$ |
| :--- | :---: |
| Few resources | $24 \%$ |
| Some resources | $36 \%$ |
| A lot of resources | $11 \%$ |
| Don't know | $11 \%$ |
| SKIPPED/MISSING | $<1 \%$ |


| Being an entrepreneur | $28 \%$ |
| :--- | :---: |
| Working for an established business | $15 \%$ |
| They are equally good paths to success | $50 \%$ |
| Don't know | $5 \%$ |
| SKIPPED/MISSING | $1 \%$ |


| Q22. If you were to start a business, <br> where would you go for the money you <br> would need for rent, supplies, or other <br> costs of starting the business? Select all <br> that apply. | 22_2. Family or friends | 22_3. Personal savings |
| :--- | :--- | :---: |
| [The order of response options is <br> randomized] | 22_4. Other_ | $61 \%$ |
|  | 22_5. Don't know | $29 \%$ |
|  | SKIPPED/MISSING | $47 \%$ |
| Q23. If you were thinking about starting <br> a business or becoming an <br> entrepreneur, whom would you turn to <br> for advice? Check all that apply. <br> [The order of response options is <br> randomized] | 23 23_1. Other business owners | Members of my faith community |


| Q24. Which statement best describes <br> your current employment status? <br> Please select all that apply. | 24_1. Employed full-time | $37 \%$ |
| :--- | :--- | :---: |
|  | 24_2. Employed part-time | $17 \%$ |
|  | 24_3. Retired | $21 \%$ |
| 24_4. Not employed for pay | $5 \%$ |  |
| 24_5. Disabled (unable to work) | 24_6. Student | $14 \%$ |
| 24_7. Other | $8 \%$ |  |
| SKIPPED/MISSING | $11 \%$ |  |

Q25. [If Q24==1 | Q24==2 | Q24==7 | Q24 is SKIPPED]

| Do you consider yourself to be self- <br> employed? <br> $[\mathbf{N}=\mathbf{4 2 8}]$ | Yes | $25 \%$ |
| :--- | :--- | :---: |
|  | No | $74 \%$ |
|  | Don't Know | $0 \%$ |
|  | SKIPPED/MISSING | $1 \%$ |

Now we have some questions about where you have lived.

| Q26. Right now, would you say the <br> values of homes where you live are: | Going up | $40 \%$ |
| :--- | :--- | :---: |
|  | Staying the same | $27 \%$ |
| Going down | $18 \%$ |  |
| Not sure | $15 \%$ |  |
| QKIPPED/MISSING | $1 \%$ |  |
| Q27. Over the past several months, <br> have you had thoughts about moving <br> from the place where you live now? | Yes | No |
|  | SKIPPED/MISSING | $56 \%$ |


| Q28. [IF MOVE (Q27)=YES] If you were to move from the place where you live now, where would you be most likely to move? [ $\mathrm{N}=390$ ] | Another location within the City of Detroit | 28\% |
| :---: | :---: | :---: |
|  | Another place in the Metro Detroit area (outside of the City of Detroit) | 27\% |
|  | Outside of the Metro Detroit area | 30\% |
|  | Don't know | 14\% |
|  | SKIPPED/MISSING | 0\% |
| Q29. [IF MOVE (Q27)=YES] Consider the following list of reasons that people often consider moving. Which of these are reasons that you would consider moving from where you live now? <br> (Please select all that apply) <br> [Response options randomized] <br> [ $\mathrm{N}=390$ ] | 29_1. Job or business opportunities | 41\% |
|  | 29_2. Cost of living | 37\% |
|  | 29_3. Family ties | 14\% |
|  | 29_4. Schools or educational opportunities | 39\% |
|  | 29_5. Climate | 22\% |
|  | 29_6. Crime/safety | 58\% |
|  | 29_7. Recreational and outdoor activities | 24\% |
|  | 29_8. Cultural activities | 13\% |
|  | 29_9. Medical or health reasons | 15\% |
|  | 29_10. Retirement | 14\% |
|  | 29_11. Transportation issues | 16\% |
|  | 29_12. Other_ | 11\% |
|  | 29_13. None of these reasons | 8\% |
|  | SKIPPED/MISSING | 0\% |

Q30. [IF MOVE (Q27) =NO OR MOVE (Q27) SKIPPED] Even if you have not had thoughts about moving from the place where you currently live, please consider the following list of reasons that some people often consider moving. Which of these are reasons that you would consider moving from where you live now? (Please select all that apply)
[ $\mathrm{N}=334$ ]

Q31. Consider the following list of reasons why you might NOT move from your current location in the foreseeable future. Which of these are reasons that you would stay where you live now? (Please select all that apply) [ $\mathrm{N}=733$ ]

| 30_1. Job or business opportunities | 42\% |
| :---: | :---: |
| 30_2. Cost of living | 44\% |
| 30_3. Family ties | 37\% |
| 30_4. Schools or educational opportunities | 30\% |
| 30_5. Climate | 32\% |
| 30_6. Crime/safety | 55\% |
| 30_7. Recreational and outdoor activities | 26\% |
| 30_8. Cultural activities | 13\% |
| 30_9. Medical or health reasons | 29\% |
| 30_10. Retirement | 26\% |
| 30_11. Transportation issues | 24\% |
| 30_12. Other_ | 8\% |
| 30_13. None of these reasons | 9\% |
| SKIPPED/MISSING | 0\% |
| 31_1. I am happy living where I am now. | 49\% |
| 31_2. There are family-related reasons for staying. | 30\% |
| 31_3. There are work- or education-related reasons for staying. | 14\% |
| 31_4. Financially, I cannot afford to move. | 34\% |
| 31_5. I worry about being able to sell my house if I move. | 16\% |
| 31_6. I worry about being able to buy/rent a new home if I move. | 28\% |
| 31_7. I am not happy with where I live, but I am unlikely to move because I don't think I'll | 14\% |


| find a better option. |  |
| :---: | :---: |
| 31_8. None of these reasons apply, but I still am <br> likely to stay. | $8 \%$ |
| SKIPPED/MISSING | $2 \%$ |

Now we have some questions about financial topics.

| Q32. Which of the following best <br> describes how you currently see <br> yourself financially? | Very financially secure | $8 \%$ |
| :--- | :--- | :---: |
|  | Somewhat financially secure | $31 \%$ |
| Not secure but not currently in financial trouble | $32 \%$ |  |
| In some financial trouble | $19 \%$ |  |
| In deep financial trouble | $5 \%$ |  |
| Don't know | $5 \%$ |  |
| SKIPPED/MISSING | $1 \%$ |  |

Q33. Which of the following options best represents how much money you usually have left over at the end of the month?

| Some money left over | $38 \%$ |
| :--- | :---: |
| Just enough money to make ends meet | $37 \%$ |
| Not enough money to make ends meet | $19 \%$ |
| Don't know | $5 \%$ |
| SKIPPED/MISSING | $1 \%$ |

Q34. Which of the following things have happened to you or anyone in your household in the past 12 months? [The order of response options is randomized]

| 34_1. Borrowed from or cashed out any pension, retirement, or <br> thrift plan or life insurance policy | Yes | No | SKIPPED/ <br> MISSING |
| :--- | :---: | :---: | :---: |
| 34_2. Took out a loan or cash advance from a payday lender or <br> check casher | $15 \%$ | $86 \%$ | $4 \%$ |
| 34_3. Borrowed money from family, friends, or other members <br> of the community | $34 \%$ | $63 \%$ | $3 \%$ |
| 34_4. Gotten behind on utility bills for electricity, gas, or water <br> and sewer | $39 \%$ | $59 \%$ | $2 \%$ |
| 34_5. Filed for bankruptcy | $5 \%$ | $88 \%$ | $7 \%$ |


| Q35. Do you currently have a checking <br> account or savings account? | Yes | $73 \%$ |
| :--- | :--- | :---: |
|  | No | $24 \%$ |
|  | Don't know | $3 \%$ |
|  | SKIPPED/MISSING | $1 \%$ |

Q36. Do you own (or lease) a car or truck, or does somebody else in your household have one that you can use?

| Yes, I have a car or truck | $62 \%$ |
| :--- | :---: |
| I don't have a car or truck, but somebody else in <br> my household does and I can use it | $10 \%$ |
| No, I don't own or have access to a car or truck <br> at home | $27 \%$ |
| SKIPPED/MISSING | $1 \%$ |

Q37. How often do you: [The order of the three TV options remains the same, but the order of all other response options is randomized]

|  | Often | Sometimes | Hardly Ever | Never | SKIPPED/ <br> MISSING |
| :---: | :---: | :---: | :---: | :---: | :---: |
| 37_1. Read any newspapers in print | 15\% | 26\% | 30\% | 28\% | 1\% |
| 37_2. Listen to news on the radio | 33\% | 33\% | 17\% | 16\% | <1\% |
| *37_3. Watch local television news | 52\% | 28\% | 12\% | 7\% | <1\% |
| *37_4. Watch national evening network television news (such as ABC World News, CBS Evening News, or NBC Nightly News) | 43\% | 30\% | 18\% | 9\% | <1\% |
| *37_5. Watch cable television news (such as CNN, The Fox News cable channel, or MSNBC) | 30\% | 32\% | 19\% | 19\% | <1\% |
| 37_6. Get news from a social networking site (such as Facebook or Twitter) | 36\% | 27\% | 14\% | 24\% | <1\% |
| 37_7. Get news from a news website or app | 37\% | 31\% | 13\% | 18\% | 1\% |

## Block 4: Demographics

Finally, we have some questions about you and your background.

| Please indicate the month and <br> year of your birth |  | ACS 2017 | DMACS |
| :--- | :--- | :--- | :--- |
|  | $18-34$ | $22 \%$ | $34 \%$ |
| $35-44$ | $12 \%$ | $19 \%$ |  |
| $45-54$ | $12 \%$ | $12 \%$ |  |
| $55-64$ | $13 \%$ | $16 \%$ |  |
| $65+$ | $13 \%$ | $18 \%$ |  |
| SKIPPED/MISSING | N/A | $2 \%$ |  |


| Q40. What best describes your <br> current gender identity? | Male | ACS 2017 | DMACS |
| :--- | :--- | :---: | :---: |
|  | Female | $47 \%$ | $46 \%$ |
|  | Gender <br> nonconforming/Other | N/A | $53 \%$ |
|  | SKIPPED/MISSING | N/A | $<1 \%$ |


|  |  | ACS 2017 | DMACS |
| :--- | :--- | :---: | :---: |
| Q41. Were you born in the United | Yes | $94 \%$ | $97 \%$ |
| States (or a U.S. territory)? | No | $6 \%$ | $3 \%$ |
|  | SKIPPED/MISSING | N/A | $0 \%$ |

Q42. (If NO IN Q42). In what country
OPEN END
were you born?

|  |  | ACS 2017 | DMACS |
| :--- | :--- | :---: | :---: | :---: |
| Q43. Are you of Hispanic, Latino, or Yes $8 \%$ <br> Spanish origin, such as Mexican, <br> Puerto Rican or Cuban? No $8 \%$ <br>  SKIPPED/MISSING N/A | $<1 \%$ |  |  |


|  |  | ACS 2017 | DMACS |
| :--- | :--- | :---: | :---: |
| Q44. Are you of Arab, Persian, or | Yes | N/A | $1 \%$ |
| Middle Eastern descent? | No | N/A | $99 \%$ |
|  | SKIPPED/MISSING | N/A | $<1 \%$ |


|  |  | ACS 2017 | DMAC S |
| :---: | :---: | :---: | :---: |
| Q45. Please indicate what you consider your racial background to be. | 45_1. White | 14\% | 13\% |
| We greatly appreciate your effort to describe your background using the standard categories provided. These | 45_2. Black or AfricanAmerican | 79\% | 81\% |
| race categories may not fully describe you, but they do match those used by | 45_3. Asian or AsianAmerican | 2\% | 1\% |
| compare our survey respondents to the U.S. population. Information | 45_4. American Indian or Alaska Native | <1\% | 1\% |
| about your racial background is very important to us. We greatly appreciate your response and will keep it strictly confidential. Which of | 45_5. Native Hawaiian or Other Pacific Islander | <1\% | <1\% |
| the following best describes your race? (Select all that apply) | 45_6. Other <br> (SPECIFY $\qquad$ | 7\% | 6\% |
|  | SKIPPED/MISSING | N/A | 1\% |



| Q49. About how long have you lived at <br> your current address? | Less than six months | $2 \%$ |
| :--- | :--- | :---: |
|  | Six months to 1 year | $7 \%$ |
| 1 to 5 years | $31 \%$ |  |
| 6 to 10 years | $22 \%$ |  |
| 11 to 20 years | $11 \%$ |  |
|  | More than 20 years | $25 \%$ |
|  | SKIPPED/MISSING | $1 \%$ |

The next question is about the total income of your household for the past 12 months. Please include your income plus the income of all members living in your household (including cohabitating partners and armed forces members living at home). Please count income before taxes and from all sources (such as wages, salaries, tips, net income from a business, interest, dividends, child support, alimony, and social security, public assistance, pensions, or retirement benefits).

IF Income_Panel is Empty:

| Q50. Was your total HOUSEHOLD income <br> in the past 12 months $\ldots$ <br> Select one, please. | Below 35,000 | $51 \%$ |
| :--- | :--- | :---: |
|  | $\$ 35,000$ or more | $46 \%$ |
|  | SKIPPED/MISSING | $3 \%$ |

Q51. IF BELOW $\$ 35,000$ IN Q47. We would like to get a better estimate of your total HOUSEHOLD income in the past 12 months before taxes. Was it... [ $\mathrm{N}=411$ ]

| Less than \$5,000 | $19 \%$ |
| :--- | :---: |
| \$5,001 to \$7,499 | $9 \%$ |
| $\$ 7,500$ to \$9,999 | $7 \%$ |
| $\$ 10,000$ to \$12,499 | $11 \%$ |
| $\$ 12,500$ to \$14,999 | $8 \%$ |
| $\$ 15,000$ to \$19,999 | $8 \%$ |
| $\$ 20,000$ to \$24,999 | $5 \%$ |
| $\$ 25,000$ to \$29,999 | $11 \%$ |
| \$30,000 to \$34999 | $6 \%$ |
| SKIPPED/MISSING |  |


| Q52. IF $\$ 35,000$ OR MORE IN Q47. We would like to get a better estimate of your total HOUSEHOLD income in the past 12 months before taxes. Was it...$[\mathrm{N}=296\}$ | \$35,000 to \$39,999 | 20\% |
| :---: | :---: | :---: |
|  | \$40,000 to \$49,999 | 13\% |
|  | \$50,000 to \$59,999 | 22\% |
|  | \$60,000 to \$74,999 | 13\% |
|  | \$75,000 to \$84,999 | 10\% |
|  | \$85,000 to \$94,999* | -- |
|  | \$95,000 to \$99,999 | 2\% |
|  | \$100,000 to \$124,999 | 10\% |
|  | \$125,000 to \$149,999 | 3\% |
|  | \$150,000 to \$174,999 | 3\% |
|  | \$175,000 or more | 3\% |
|  | SKIPPED/MISSING | 3\% |

* this response option was inadvertently omitted from the survey.

Q53. Do you have any other thoughts
OPEN ENDED about this survey or the topics covered in this survey?

